

BS Management, Major in Communications Technology Management

Revised Curriculum, Effective Summer 2002

First Year

First Semester			Second Semester		
		Units			Units
En 11	Communication in English I	3	En 12	Communication in English II	3
Lit 13	Introduction to Fiction	3	Lit 14	Introduction to Poetry	3
Fil 11	Sining ng Pakikipagtalastasan sa Filipino I	3	Fil 12	Sining ng Pakikipagtalastasan sa Filipino II	3
NatSci 1	Ps1/Bi7/Bi9/Es10/Ch1 (choose one)	4	NatSci 2	Ps1/Bi7/Bi9/Es10/Ch1	4
Ma 11	Modern Mathematics I	3	Ma 19	Applied Calculus for Business	6
PE 1	Physical Education	(2)	PE 2	Physical Education	(2)
NSTP 1	National Service Training Program I	(3)	NSTP 2	National Service Training Program II	(3)
Total Units		16	Total Units		19

Second Year

Summer		Units
ITM 11	Basic Information Technology Applications in Business (non-credit)	0
Total Units		0

First Semester			Second Semester		
		Units			Units
Acc 15	Fundamentals of Accounting	3	Com 12	Information Society	3
Com 11	Introd'n to Communication & Comm Theory	3	LS 10	Phil. Business & Economic Environment	2
Law 11	Essentials of Philippine Business Law	3	Fil 14	Ang Panitikan ng Pilipinas	3
Ec 102	Basic Economics, Agrarian Reform & Taxation	3	Hi 16/18	Asian/Western History	3
FLC 1	Foreign Language and Culture 1	3	Psy 101	General Psychology	3
SA 21	Intro to Sociology and Anthropology	3	Sci 10	Science and Society	3
PE 3	Physical Education	(2)	Th 121	An Introduction to Doing a Catholic Theology	3
			PE 4	Physical Education	(2)
Total Units		18	Total Units		20

Third Year

Summer		Units
Hi 165	Rizal & the Emergence of the Philippine Nation	3
QMT 12	Business Statistics and Research Method	3
Total Units		6

First Semester			Second Semester		
		Units			Units
Cs 30	Introduction to Information Technology	5	Com 14	Visual Thinking for Communication Managers	3
Mkt 101	Principles of Marketing	3	Cs 175	Introduction to Multimedia System (Lab)	3
Hi 166	Philippine History		Fin 102	Financial Planning	3
Ph 101	Philosophy of the Human Person I	3	Mkt 104/Com 13/CS 31	Industry Overview	3
Th 131	Marriage, Family Life, and Human Sexuality in a Catholic Perspective	3	POM 102	Fundamentals of Production & Operations Management	3
			Ph 102	Philosophy of the Human Person II	3
Total Units		17	Total Units		18

Fourth Year

Summer		Units
Ec 111	Intermediate Microeconomic Theory	3
PoS 100	Politics and Governance	3
Total Units		6

First Semester			Second Semester		
		Units			Units
LS 100	Organizational Behavior	3	Ctk 41	Integrative Project	3
Com 15/ CS 156/ CS 176	Production Class Lab	3	LS 125	Strategic Management	3
Ctech Elec.	Comtech Elective	3	Ctech Elec.	Comtech Elective	3
Ph 103	Philosophy of Religion	3	Ph 104	Foundations of Moral Values	3
Th 141	A Theology of the Catholic Social Vision	3	Th 151	The Catholic Commitment of Today's Filipino: A Synthesis	3
Free Elec.	Free Elective	3	Free Elec.	Free Elective	3
Total Units		18	Total Units		18